SHELLSEA HUNTER

Interest

A memory to remember.
#event

ABOUT ME

Hi, I'm Shellsea, a seasoned digital marketing coordinator powered by clients looking for a dedicated creative to elevate their brand's digital presence with strategy, authenticity, and consistency. I am most passionate about copywriting for conversions and creating content that resonates with your audience.

EDUCATION

2018-2019: **Bachelors of Arts in Communications**
California State University Fullerton

2016-2018: **Associates Degree** City University of New York

2013-2015: Orange Coast College

Image Editor

Open Save Undo Redo Print Scan Tools About

EXPERIENCE

2022 - current — **Sage Crystals**
Social Media Manager
- Understanding and executing social media strategy, including audience growth, engagement principles and algorithm focused posting habits.
- Community engagement as the voice behind the brand including responding to comments/messages and interacting with partner organizations and events.

2024 - current — **Agent Publishing Magazine**
Digital Marketing Coordinator
- Proven experience managing all platforms in a timely manner, scheduling content ahead but also allowing space for breaking news opportunities.
- Creating cohesive, brand aligned graphics for social, newsletters, campaigns and events.

2020 - 2022 — **Calmex**
Digital Marketing Assistant
- Organizing digital assets for the team to access easily.
- Designing company merchandise with set budget.

2019 - 2020 — **Cali Raw Nutrition**
PR & Marketing Coordinator
- Influencer outreach and management.
- Eye for visual consistency and aesthetic content quality across platforms.

(W x H): 1082 x 1443

90%

Adjustments

SKILLS

- Canva Graphics
- Content Creation & Calendar Management
- Videography
- Copywriting
- Omni Channel Social Media Management

Effects

Resize

Export

Upload